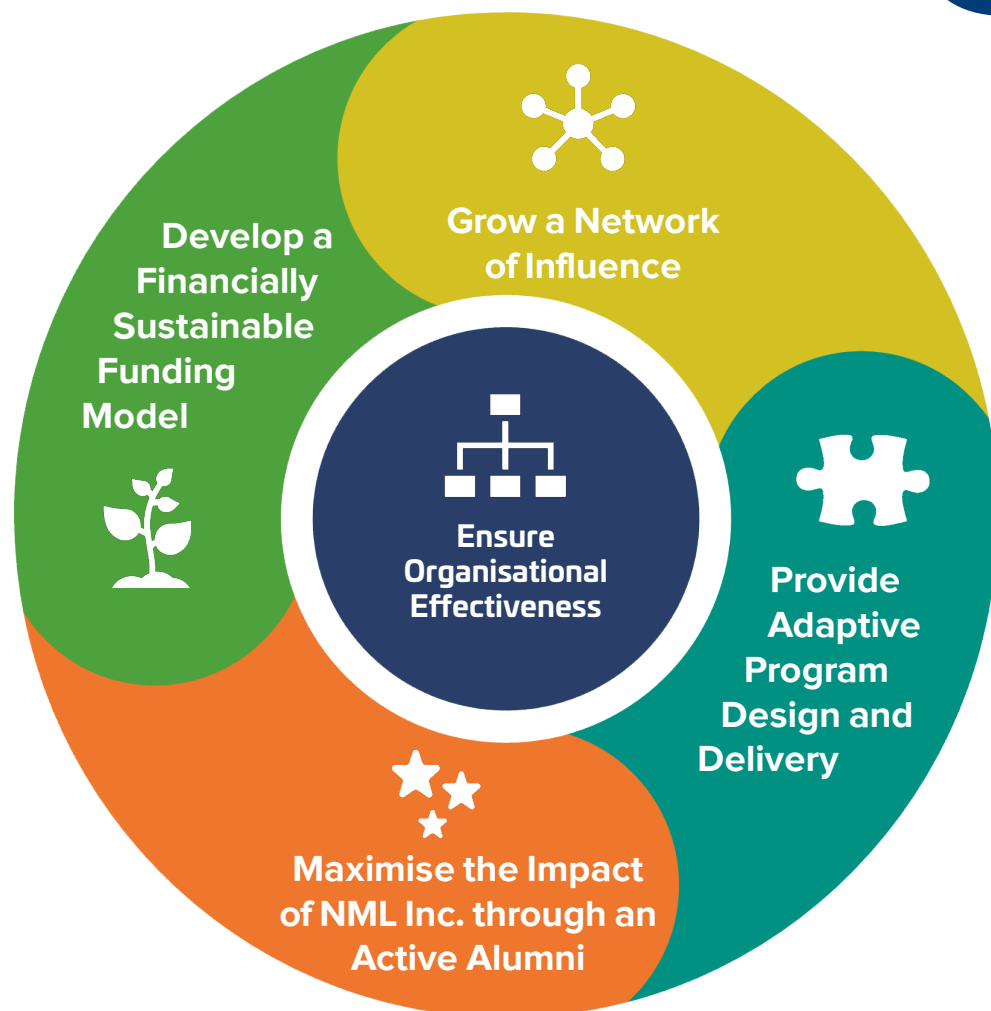


Strategic Plan 2017- 19



Our Vision: Transformational leadership across the Northern Mallee

Our Mission: Developing people in active business and community leadership roles

Our Values: Leadership, Integrity, Respect, Collaboration, Diversity and Inclusion, Excellence, Dynamic Enterprise, Realising Potential



We develop leaders

- 1.1 Effectively running and continuously improving the NMLP as the flagship program
- 1.2 Developing and implementing the post program survey Action Plan for continuous improvement of NMLP
- 1.3 Assessing community, business and stakeholder need for leadership development
- 1.4 Creating new products and methods to develop leadership and to complement the flagship program



We are sustainable

- 2.1 Developing, implementing and reviewing the effectiveness of sponsorship options
- 2.2 Investigating and adopting innovative funding options to diversify revenue streams
- 2.3 Hosting and partnering key leadership initiatives in the region
- 2.4 Creating new service delivery options with a funding stream




We grow networks

- 3.1 Facilitating key strategic stakeholder relations
- 3.2 Participating in state-wide and national leadership networks
- 3.3 Leading a regional dialogue of key issues to enhance the profile of NML Inc. and stimulate new voices in determining solutions to opportunities and challenges across the community
- 3.4 Participating in community activities and programs that enhance our network of influence



We develop our graduates

- 4.1 Enhancing the structure and support model for Alumni
- 4.2 Engaging Alumni through effective communications and interaction
- 4.3 Supporting, tracking and reporting on community projects initiated by program participants and continued post-program
- 4.4 Measuring and evaluating the impact of NMLP and graduate outcomes



We are a well controlled organisation

- 5.1 Developing, implementing a suite of strong governance documentation
- 5.2 Effectively managing contractual arrangements and ensuring all contractual milestones are met
- 5.3 Building the capacity and effectiveness of our people to innovate, expand on and capture and share our knowledge
- 5.4 Maintaining appropriate financial controls, auditing and reporting processes and implementing the Risk Management Framework, policies and systems